

IT SENIOR DECISION MAKERS DATA SHEET

Ref /08/04

The named Computer/DP & IT contact is the senior
decision maker on site responsible for computer operations

Director jobtitles with IT related keywords	1945
Manager jobtitles with IT related keyw	19037
Other jobtitles with IT related keywords	2691
Other jobtitles	14336
Total Number of Contacts:	38009

SELECTIONS AVAILABLE

Manufacturing	13492
Construction	1880
Motor Sales/Repair/Fuel	1499
Wholesale	5086
Retail	1425
Hotels & Restaurants	1712
Transport, Post, Courier	2123
Finance, Insurance, Banking	1265
Real Estate	1291
Computer Companies	2488
Research & Development	472
Other Business Activities	6025
Hospitals, Health Care, Education, Government	4079
Sewage/Refuse, Organisations, Recreation, Sporting	1498
Head Offices or Divisional Head Offices	28206
Other Industry Activities or SIC available on request	

These figures are for guidance purposes only. Please ask for current figures

NUMBER OF EMPLOYEES ON SITE

1 - 19 Employees	1241
20 - 49 Employees	9569
50 - 99 Employees	11435
100 - 199 Employees	7641
200 - 499 Employees	5355
500+ Employees	2768