

LEISURE INDUSTRY DATA SHEET

Ref 010/04

Total Number of Sites:

11,902

SELECTIONS AVAILABLE

Hotels	4938
Camping and Holiday Parks	954
Restaurants/Bars and Public Houses Groups	1196
Cinema/TV and Radio	536
Cultural Entertainment	1032
Sporting Activities	1546
Health & Fitness Clubs	882
Transport & Tour Operators	1731

These figures are for guidance purposes only. Please ask for current figures

NUMBER OF EMPLOYEES ON SITE

1 - 19 Employees	3779
20 - 49 Employees	4278
50 - 99 Employees	2129
100 - 199 Employees	1077
200 - 499 Employees	499
500+ Employees	140

NAMED SENIOR DECISION MAKER ON SITE

Administration	1202
Computer	2838
Facilities	4692
Financial	5036
Health & Safety	4527
Human Resources/Personnel	4247
Marketing	2824
MD/Site Manager	11847
Sales	2913
Training	2676
Warehouse	2560

For Free Counts and advice please contact