

**MARKETING SENIOR DECISION  
MAKER DATASHEET**  
Ref MD/08/04

The named senior decision maker on site responsible for marketing

Director jobtitles with keyword 'Marketing'	5860
Other 'Marketing' jobtitles	13413
Other jobtitles	10665
<b>Total Number of Contacts:</b>	<b>31215</b>

**SELECTIONS AVAILABLE**

Manufacturing	11210
Construction	1617
Motor Sales/Repair/Fuel	1214
Wholesale	4799
Retail	1236
Hotels & Restaurants	1631
Transport, Post, Courier	1534
Finance, Insurance, Banking	983
Real Estate	1113
Renting of machinery and other goods	391
Computer Companies	2166
Research & Development	253
Other Business Activities	5097
Hospitals, Health Care, Education, Government	3562
Sewage/Refuse, Organisations, Recreation, Sporting	1556
Head Offices or Divisional Head Offices	24053

**Other Industry Activities or SIC available on request**

**These figures are for guidance purposes only. Please ask for current figures**

**NUMBER OF EMPLOYEES ON SITE**

1 - 19 Employees	1906
20 - 49 Employees	7661
50 - 99 Employees	9047
100 - 199 Employees	6252
200 - 499 Employees	4246
500+ Employees	2133

For Free Counts and advice please contact