

MEDIA INDUSTRY DATA SHEET

Ref 10/04

Total Number of Sites:

5884**SELECTIONS AVAILABLE****INDUSTRY SECTORS**

Publishing	1480
Advertising	1822
Public Relations	1104
Motion Picture & Video Activities	562
Radio & Television	580
Web Designers	359
Graphic Design	753

These figures are for guidance purposes only. Please ask for current figures

NUMBER OF EMPLOYEES ON SITE

1 - 19 Employees	2994
20 - 49 Employees	1604
50 - 99 Employees	603
100 - 199 Employees	330
200 - 499 Employees	233
500+ Employees	120

NAMED SENIOR DECISION MAKER ON SITE

Facilities	1196
Purchasing	742
Call Centre	83
Computer	1415
Customer Service	736
Design	366
Financial	2253
Health & Safety	1375
Human Resources	1442
Managing Director	5814
Marketing	1470
Sales	1631
Training	855
Web Master	334
Warehouse	780

For Free Counts and advice please contact