

**MOTOR TRADE
DATA SHEET**

Ref XA50/10/04

**Motor Trade Retailers,Wholesalers,
Service ,Petrol**

Total Number of Sites: **5148**

SELECTIONS AVAILABLE

INDUSTRY SECTORS

Car Dealers	3686
Service	1081
Component Sales	693
Motorcycles	69
Petrol Retailers	232

These figures are for guidance purposes only. Please ask for current figures

NUMBER OF EMPLOYEES ON SITE

1 - 19 Employees	1205
20 - 49 Employees	2324
50 - 99 Employees	1088
100 - 199 Employees	380
200 + Employees	151

NAMED SENIOR DECISION MAKER ON SITE

Computer	1527
Customer Services	1365
Facilities	1803
Financial	2503
Health & Safety	2138
Human Resources/Personnel	1803
Marketing	1162
MD/Site Manager	5107
Quality	1644
Sales	2556
Technical	123
Warehouse	2118

For Free Counts and advice please contact