

**PRODUCTION SENIOR DECISION MAKER
DATA SHEET
Ref PD10/04**

The named senior decision maker on site responsible for production issues
(covers Production/Manufacturing/ Works Directors/Manager contact)

Director jobtitles with keyword 'Manufacturing' or 'Production'	2509
Other jobtitles with keyword 'Manufacturing' or 'Production'	8306
Other jobtitles	12195
Total Number of Contacts:	23,525

SELECTIONS AVAILABLE

Chemical & Polymer	4262
Textiles & Clothing	1356
Electronics/Electrical/Engineering	4241
Metal & Engineered Products	10529
Food & Drink	2569
Non-Metallic Minerals	1446
Furniture & Timber Products	1480
Publishing, Printing & Paper Products	2952
Head Offices or Divisional Head Offices	18,243

Other Industry Activities or SIC available on request

These figures are for guidance purposes only. Please ask for current figures

NUMBER OF EMPLOYEES ON SITE

1 - 19 Employees	3447
20 - 49 Employees	7618
50 - 99 Employees	5697
100 - 199 Employees	3670
200 - 499 Employees	2282
500+ Employees	811