

## TECHNICAL SENIOR DECISION MAKER DATASHEET

Ref TD/09/04

The senior decision maker on site responsible for technical issues

|  |              |
|--|--------------|
| Director jobtitles with keywords 'Technical' | 3335         |
| Manager jobtitles with keywords 'Technical'  | 4466         |
| Other jobtitles with keywords 'Technical'    | 487          |
| Other jobtitles                              | 7656         |
| <b>Total Number of Contacts:</b>             | <b>15897</b> |

### SELECTIONS AVAILABLE

|                                |       |
|--------------------------------|-------|
| Computer Companies             | 1393  |
| Chemical & Polymer             | 2689  |
| Textiles & Clothing            | 604   |
| Electronics/Electrical         | 4513  |
| Metal & Engineered Products    | 6236  |
| Food & Drink                   | 1384  |
| Non-Metallic Minerals          | 713   |
| Furniture & Timber Products    | 562   |
| Packaging                      | 965   |
| Printing & Paper Products      | 657   |
| Manufacturers                  | 10902 |
| Wholesale/Distribution         | 2029  |
| Head Offices                   | 11987 |
| NHS Trust/Government/Education | 663   |

**Other Industry Activities or SIC available on request**

These figures are for guidance purposes only. Please ask for current figures

### NUMBER OF EMPLOYEES ON SITE

|                     |      |
|---------------------|------|
| 1 - 19 Employees    | 1690 |
| 20 - 49 Employees   | 3955 |
| 50 - 99 Employees   | 4057 |
| 100 - 199 Employees | 2965 |
| 200 - 499 Employees | 2140 |
| 500+ Employees      | 1090 |

For Free Counts and advice please contact