

## E COMMERCE/WEBMASTER SENIOR DECISION MAKER DATASHEET

Ref 11/04

The named senior decision maker on site responsible  
for e commerce/the web within the organisation

Total Number of Contacts: **1983**

### SELECTIONS AVAILABLE

Manufacturing	585
Wholesale	401
Retail	235
Hotels, Restaurants & Catering	72
Transport, Post, Courier	99
Finance, Insurance, Banking	52
Computer Companies	203
Other Business Activities	419
Hospitals, Health Care, Education, Government	178
Sewage/Refuse, Organisations, Recreation, Sporting	117
Head Offices or Divisional Head Offices	1671

**Other Industry Activities or SIC available on request**

**These figures are for guidance purposes only. Please ask for current figures**

### NUMBER OF EMPLOYEES ON SITE

1 - 19 Employees	310
20 - 49 Employees	309
50 - 99 Employees	334
100 - 199 Employees	355
200 - 499 Employees	373
500+ Employees	229
200+ Employees	250