

INTERNET TRADERS DATA SHEET

Ref EC/09/04

Companies who sell on the Internet

Total Number of Sites: **1383**

NUMBER OF EMPLOYEES ON SITE

1 - 19 Employees	520
20 - 49 Employees	283
50 - 99 Employees	164
100 - 199 Employees	135
200 - 499 Employees	145
500+	136

These figures are for guidance purposes only. Please ask for current figures

NAMED SENIOR DECISION MAKER ON SITE

Administration	142
Computer	607
Customer Services	428
E Commerce	452
Engineering	169
Environmental	181
Facilities	560
Financial	695
Health & Safety	579
Human Resources/Personnel	583
MD/Site Manager	1345
Marketing	647
Purchasing	418
Quality	347
Risk	103
Sales	616
Technical	232
Telecoms	177
Training	470
Warehouse	463
Webmaster	547